



SEWARD

T O M O R R O W

comprehensive plan

Community Presentation 1

March 15, 2018

What a Comprehensive Plan is:

- A **guide** for development policy
- A context for making key **land use and public investment decisions**.
- A **vision** for the city's future.
- A tool to **guide city priorities and directions**, including capital improvement programming.
- A **strategic document** that is adapted to the specific needs and hopes of the city.



What a Comprehensive Plan *Isn't*:

- An **unchangeable, inflexible** commitment to carry out specific projects
- A “master plan” that **commits the city to a specific course** of action
- A **rigid land use plan** that anticipates the specific use of every piece of property into the future.
- A **capital or operating budget**.

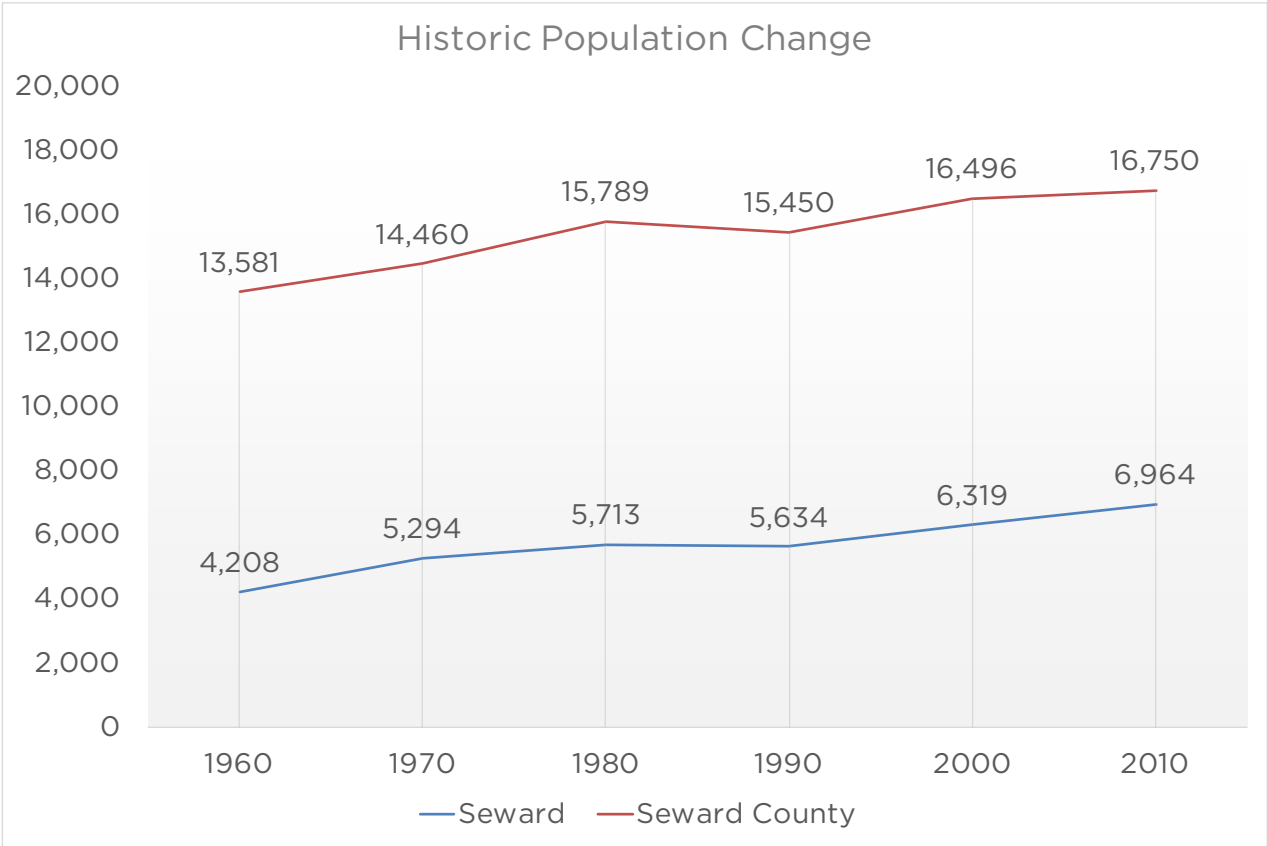


Why Plan:

- Create a **vision and direction for the future**, defined by members of our community.
- **Guide growth** directions and future land use.
- Identifies **strategic opportunities**.



Why Plan:



Why Plan:

ANNUAL GROWTH RATE

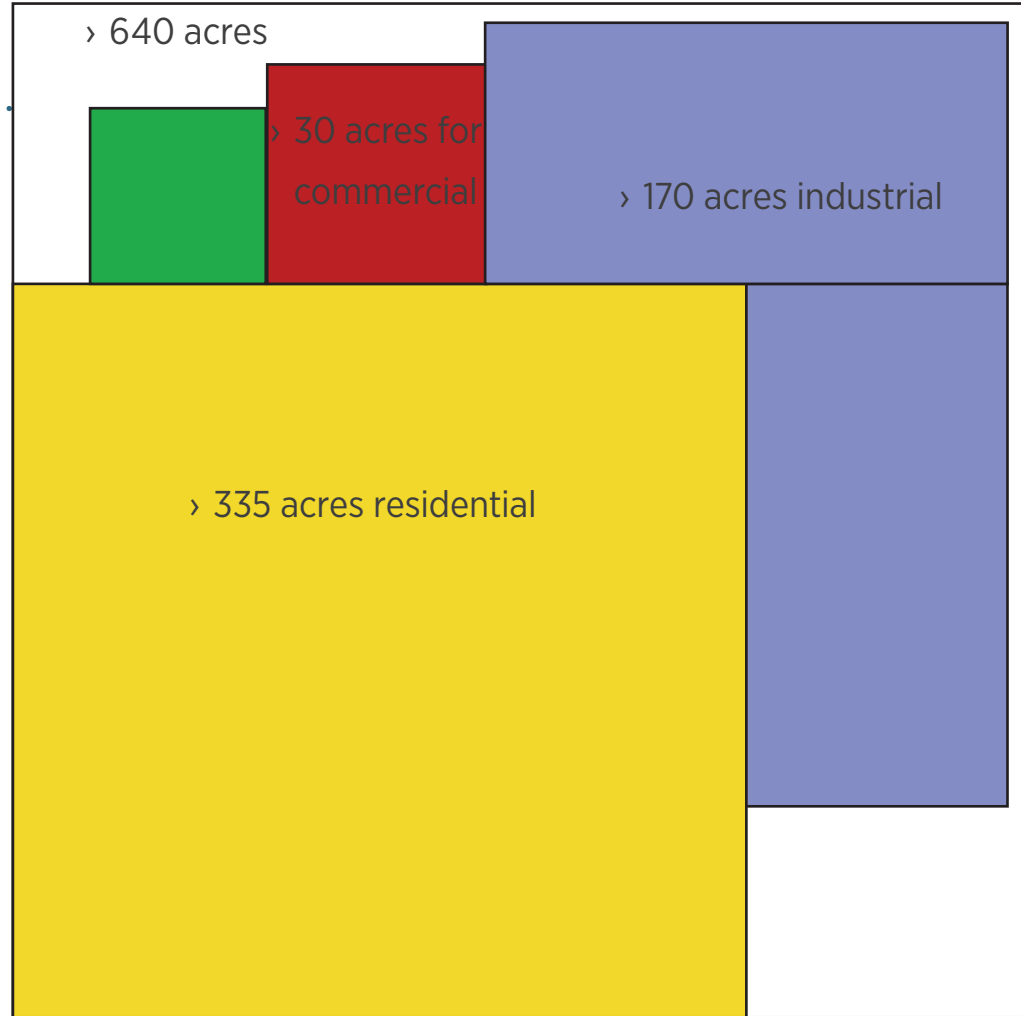
	2016	2020	2025	2030	2035	2040
Natural Growth	7,133	7,188	7,324	7,458	7,524	7,512
Annual Growth At 0.40%	7,133	7,248	7,394	7,543	7,696	7,851
Annual Growth At 1.00%	7,133	7,423	7,801	8,199	8,617	9,057
Annual Growth At 2.00%	7,133	7,721	8,525	9,412	10,391	11,473

Source: US Census Bureau,

Why Plan...

If Seward continues to grow at its current **trend**, it will need to plan for:

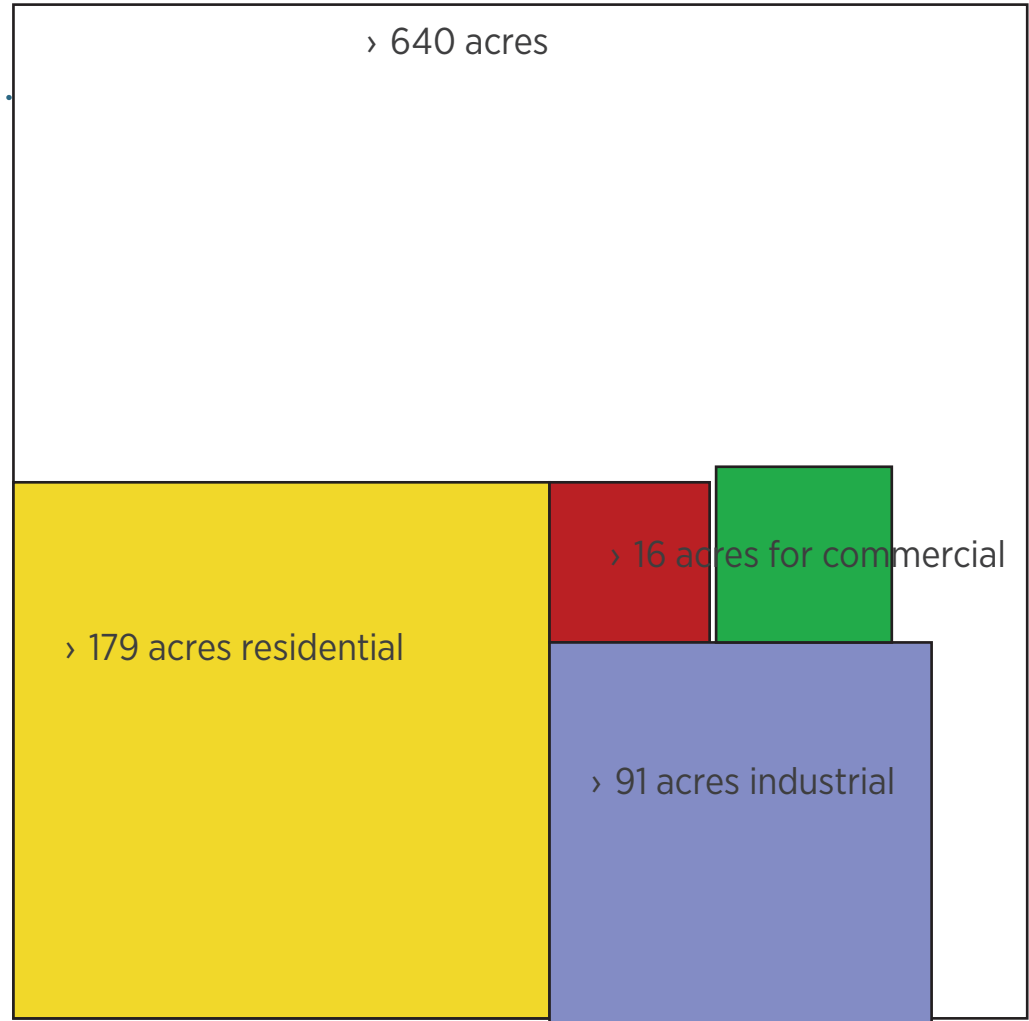
- › 335 acres for residential
- › 30 acres for commercial
- › 170 acres for industrial



Why Plan...

If Seward grows more **efficiently**, it will need to plan for:

- › 179 acres for residential
- › 16 acres for commercial
- › 91 acres for industrial



How...

STAKEHOLDER ENGAGEMENT OVERVIEW



- Community Survey
- Online Presence
- Stakeholder Group Discussions
- Community Events
- Design Workshops
- Open Houses

How...

- Understand the city and its markets
- Engage, educate, and find inspiration with community members
- Understand the details:
 - › Transportation analysis
 - › Housing
 - › Quality of life amenities...
- Develop a unified land use and transportation concept



Your Help...

Provide at least 3 items under each question.

1. What do you believe are Seward's greatest assets or strengths?
2. What do you believe are Seward's greatest liabilities or weaknesses?
3. What do you believe are the most important issues that Seward will face during the next 5-10 years?
4. What specific actions or projects would you like to see Seward accomplish during the next 5-10 years?

Next Steps

DESIGN WORKSHOP

4/19 – 4/20 Workshop Session

4/20 Open House

HOW TO GET INVOLVED

www.SewardTomorrow.com

Learn about the plan

Contribute your ideas

Stay Up to Date

Title

